

# Stimulating re-shaped guidelines for the management of women requesting emergency contraception (EC)

## Problem



The EC pill was positioned by UK guidelines as a later option despite belief it should be more available

## Current behaviour



EC pill positioned in later lines of use

## Expert opinion (gynaecology, sexual health experts, GPs)



Current guidelines found by some practitioners difficult to interpret and apply in clinical practice



## Consensus achieved



163 responses

7 recommendations



“There is widespread support among health professionals for **the role of the emergency contraceptive pill** in the prevention of unintended pregnancy”

## Implementation plan

Call to action to support local guideline changes



Peer-reviewed publication (supported by Medical Society)



Multi-format content for promotion, PR & Med Ed



Leading to

**Updated National guidelines driving local change**